

★ ★ LIVE & INTERACTIVE

RITERS CLUB PRESENTS

AI CAREERS LAUNCHPAD

4 Weeks to 5 Real AI-Powered Careers

A live, small-batch online program where kids don't just learn about AI — they build with it.

Certificate Included

Small Batches (8–10)

5 Real Projects

- ★ 10+ Real AI Tools — ChatGPT, Claude, Gemini, Suno, HeyGen & more
- ★ 8 Live Interactive Sessions — small batches, not one-way webinars
- ★ 5 Real Careers Explored — Consultant, Creator, Designer, Developer
- ★ For Ages 8–14 — no coding experience needed

[Enrol Today →](#)

LIMITED-SEAT BATCH

Why This Course Is Different

Not another one-way AI webinar

TYPICAL AI COURSES	VS	THIS BOOTCAMP
 Large batches, 30–50+ kids		 Small batches of just 8–10 kids
 One-way webinar — instructor talks, kids watch		 Live & interactive — kids build alongside the instructor
 Questions only via text chat		 Real-time feedback, screens shared, voices heard
 Generic content demos		 5 real career projects, built start to finish

From AI-Curious to AI-Confident

The AI Careers Launchpad is a **4-week, live-online** program that gives kids a genuine, hands-on taste of **5 real careers**.



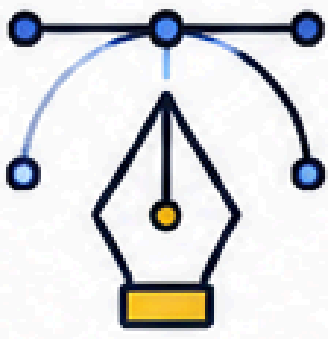
5 REAL CAREERS. 1 TRANSFORMATIVE JOURNEY.



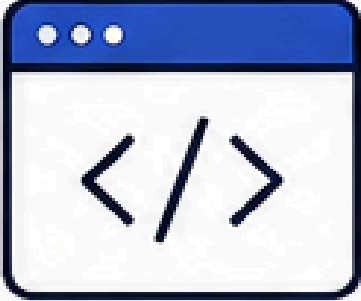
**Business
Consultant**



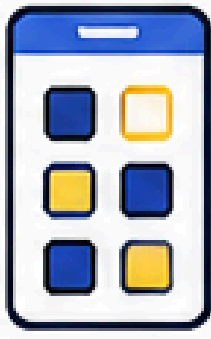
**Content
Creator**



**Graphic
Designer**



**Web
Developer**

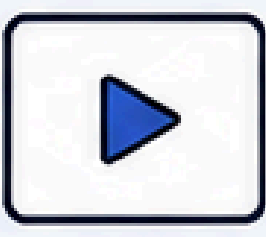


**App
Developer**

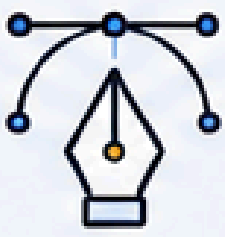
ONE TOOLSET. ENDLESS POSSIBILITIES.



Researched Pitch



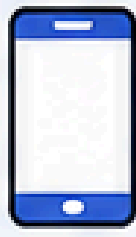
Produced Video



Designed Logo



Working Website



Working App



**A REAL PORTFOLIO.
REAL CONFIDENCE.
REAL FUTURE.**

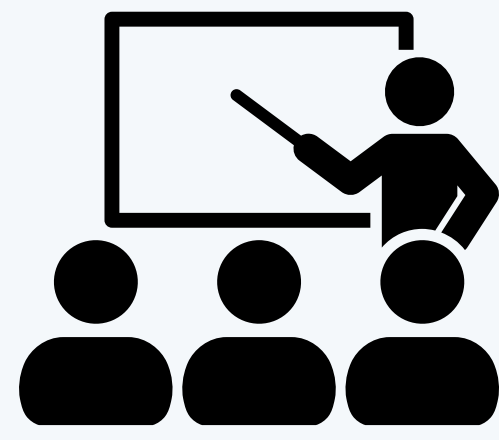
Program Overview

Format, structure & what's included



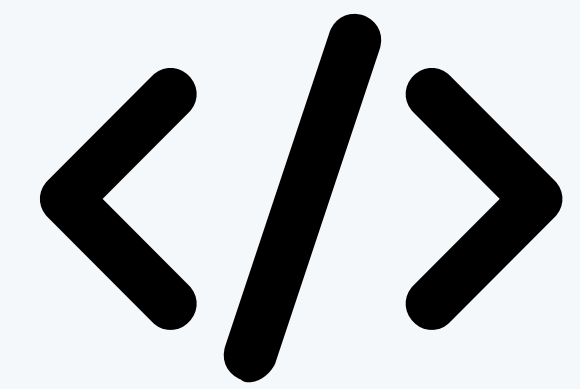
4 Weeks, 8 Sessions

Live online, 2 sessions a week, 1 hour each



Small Batches

Individual attention.
Less than 10 students per batch, guaranteed



No Coding Required

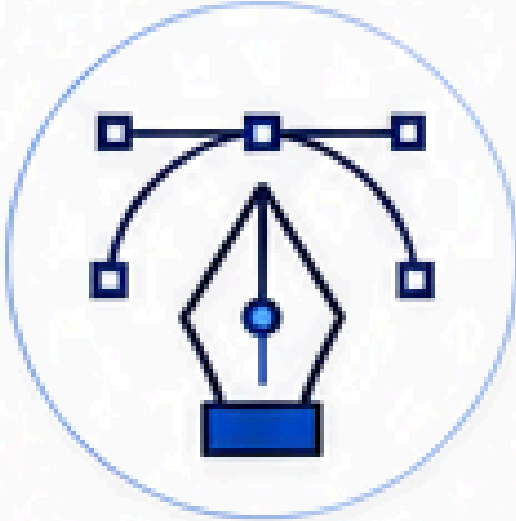
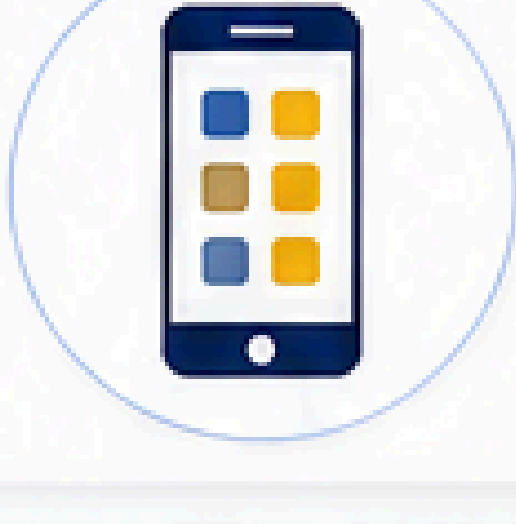
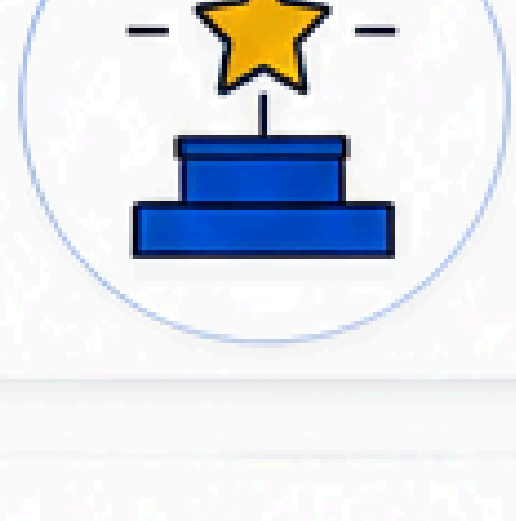
Perfect for kids starting their AI journey

WHAT'S INCLUDED

- ✓ 8 live, instructor-led sessions (not pre-recorded)
- ✓ 5 real, finished projects — pitch, video, logo, website, app
- ✓ A completion certificate
- ✓ A parent Showcase Day at the end of the program
- ✓ A take-home Prompting Cheat Sheet after every session
- ✓ Small-batch guarantee — max 10 kids per instructor

The 4-Week Curriculum

5 real careers, one session at a time

01	SESSION 1 AI Foundations & Prompting The prerequisite for everything else.	
02	SESSION 2 Business Consultant Research with Perplexity & NotebookLM, pitch with Gamma.	
03	SESSIONS 3-4 Content Creator Generate music, voice & an AI avatar, then edit into one video.	
04	SESSION 5 Graphic Designer Design a logo and a matching thumbnail with AI.	
05	SESSION 6 Web Developer Build a real, working website — no coding required.	
06	SESSION 7 App Developer Build a simple, functional app — no coding required.	
08	SESSION 8 Showcase Day Every project presented live to parents.	



PRACTICAL
Hands-on learning



REAL PROJECTS
Build, create and launch



FUTURE READY
Skills for the AI-powered world

Every student builds real **AI projects.**

The AI Tools Your Child Will Use

Real, current, industry-standard tools

Thinking & Research



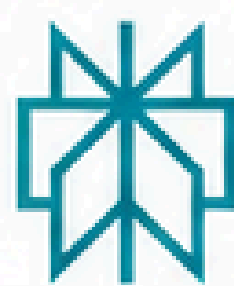
ChatGPT
Prompting & idea drafting



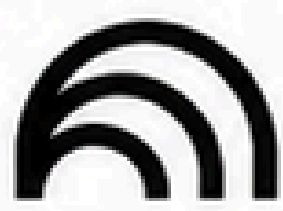
Claude
Structured writing & reasoning



Gemini
Search, analysis & comparison



Perplexity
Research with real sources



NotebookLM
Turning notes into insight

Creating & Designing



Gamma
AI-designed slide decks



Canva
Logos & thumbnails



Suno
Original AI-generated music



ElevenLabs
AI voice & narration

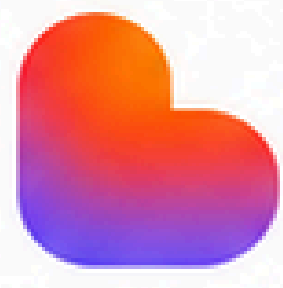


HeyGen
AI avatar video



CapCut
Final video assembly

Building



Lovable
No-code websites & apps



Excalidraw
Sketch-to-wireframe planning

MEET YOUR INSTRUCTOR

Ritesh Saxena

Founder, Ritters Club · AI Content Strategist

An IIM Calcutta graduate with 15 years of experience at brands like Times of India and Vodafone, Ritesh moved fully into AI-led content and strategy in 2020 — years before it became the industry's biggest conversation.

He founded Ritters Club, a content strategy studio that has delivered 50X traffic growth and 8X YouTube revenue across 1,400+ projects for 85+ clients. He also runs several of his own YouTube channels — using the exact same AI tools this course teaches.

“Your child won't learn from someone who studied AI tools just to teach them— they'll learn from someone who runs a real content business using AI, every single day.”

1,400+

Projects Delivered

50X

Traffic Growth

8X

Revenue Growth



Certification & Support

What your child takes home, and how we keep them safe



Completion Certificate

A shareable credential recognizing all 5 finished projects.



3-Month Project Support via Email

Students will get three months of direct support via email on any AI projects created during the program.



Mentorship

Students will receive mentorship in starting their own AI led business startups from Ritesh himself.

Frequently Asked Questions

Q Who is this program for?

This launchpad course is meant for students from Age 8 to 14 who want to learn how to build their careers in an AI led world.

Q Does my child need any coding or AI experience?

No, this course has absolutely zero requirement of coding or AI knowledge.

Q What tools are used in the course?

The course introduces students to real-world AI tools such as AI chat bots, AI image creators, video, music, presentation tools, and editors.

Q What device does my child need?

A laptop or tablet with a stable internet connection (details in a pre-course checklist sent after enrolment).

Q How many kids are in a batch?

Small batches, capped for real interaction (8-10 batch size).

Ready to Enrol?

Seats are limited to keep every batch small and interactive.

Call / WhatsApp: [+91- 8448178774](tel:+91-8448178774)

Email: Contactus@ritersclub.com

Website: ritersclub.com/ai-training

[Enrol Today →](#)